

FANZONE





EXCLUSIVE SAILING CLUB OFFER



In anticipation of the 37th America's Cup in 2024, where Alinghi Red Bull Racing is set to make a formidable return as Challenger, Swiss Sailing is thrilled to unveil an appealing opportunity for yacht clubs across Switzerland.

To support this pivotal moment in Swiss sailing history, we would like all sailing clubs to activate their premises during racing period and share the excitement and passion of competition.

To help you welcome the fans, we present you with an exceptional fans' kit, carefully crafted for the occasion.

Spanning almost 10 weeks from August to October 2024, the racing season provides an unparalleled opportunity for Sailing clubs to unite their members and foster a sense of community. Beyond the thrilling races, the fans' kit serves as a symbol of shared passion for sailing.

LIMITED EDITION FANS' KIT

- 10 sunchairs
- 100 small flags
- 4 directors chairs
- 500 tattoos
- 2 parasols
- 100 phone loops
- 2 beachs flags
- 100 pens

2 flags

- 100 lanyards
- 1 race day flag

The kits are proposed at the cost price of CHF 2'500.- (including taxes) and can be ordered at xavier@many-ways.ch*

Twenty-five of these kits are offered by Alinghi Red Bull Racing so we, Swiss Sailing, can make them available to Sailing clubs through a special lottery* on March 31, 2024.

Priced at a symbolic minimum of CHF 990.-, 100% of the revenue will directly contribute to the development of grassroots sailing in Switzerland. In addition, Red Bull Switzerland are at the disposal of your F&B department to organise special supply of their products.

Wishing you all a very happy Winter season and fair winds for 2024,

Yours sincerely

Swiss Sailing and Alinghi Red Bull Racing

^{*} Clubs entering the lottery for the 25 kits commit to showcasing the entire kit during the Louis Vuitton Challenger Series and America's Cup race days within their premises. Swiss Sailing will organize a captivating contest for participating members, offering surprise prizes for the best pictures or short (max. 1') video clips showcasing their respective fan zones.

LIMITED EDITION FANS' KIT



2X PARASOLS

1.8 m, plastic foot to fill

2X BEACH FLAGS

2.3 m, crosspiece foot, carrybag

1X RACE DAY FLAG

200 x 200 cm, 6 metal eyelets

2X FLAGS

10X SUNCHAIRS

Solid beech

4X DIRECTORS CHAIRS

Solid beech

100X SMALL FLAGS

50 x 40 cm, small wooden mast

500X TATTOOS

100X PHONE LOOPS

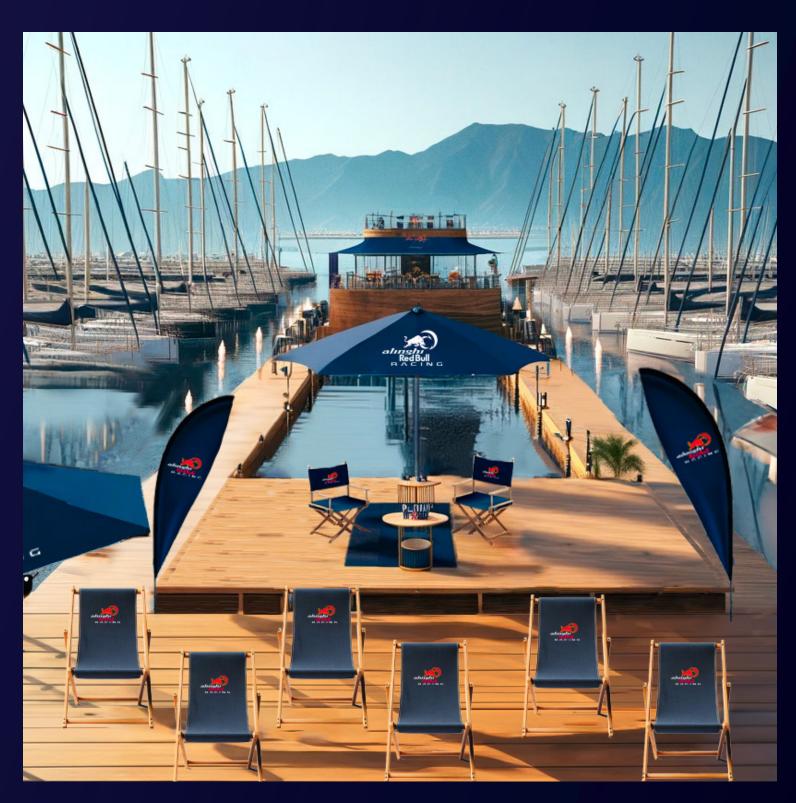
100X PENS

Screen and stylus holder

100X LANYARDS

Safety clip

TOTAL COST → **2'500.**-



FAN GIFTS

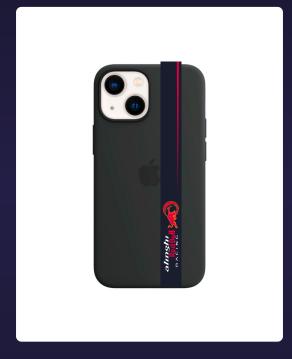




FLAGS 50 x 40 cm, small wooden mast



500X TATTOOS5 × 6 cm



100X PHONE LOOPS



100X PENS
Screen and
stylus holder



100X LANYARDS Safety clip

RACES CALENDAR



FINAL PRELIMINARY REGATTA 22-25 AUGUST **LOUIS VUITTON CUP**29 AUGUST 7 OCTOBER

YOUTH AC 17-26 SEPTEMBER

PUIG WOMEN AC 5-13 OCTOBER

37TH
AMERICA'S CUP
MATCH
12-27 OCTOBER

AUGUST 2024									
MON	TUE	WED	THU	FRI	SAT	SUN			
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05	06	07	08	09	10	11			
12	13	14	15	16	17	18			
						RR+ FINAL			
10		01							
19	20	21	22	23	24	25			
26	27	28	29	30	31				

SEPTEMBER 2024									
MON	TUE	WED	THU	FRI	SAT	SUN			
						RR1 RR2			
						04			
						01			
	03	04			07	80			
					SFRACE1	SF RACE 3			
			40			4			
			12	13	14	15			
	RACE DAY	RACE DAY	SF RACE 9	RACE DAY	RACE DAY	RACE DAY			
		RACE DAY		RACE DAY	RACE DAY	RACE DAY			
SF RACE 5 SF RACE 6	RACE DAY RESERVE DAY	RACE DAY SF RACE 7 SF RACE 8	SF RACE 9	RACE DAY RESERVE DAY	RACE DAY RESERVE DAY	RACE DAY RESERVE DAY			
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MERCHANDISING CONTACT

xavier@many-ways.ch +41 21 320 35 35 +41 79 606 50 70

GASTRONOMY CONTACT

noemie.calandra@redbull.com



MAIN PARTNER



CO-PARTNER





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+STROMER-









BOMBARDIER





OFFICIAL SUPPLIERS